

Articole textile / Pulovere și hanorace

Jet unisex Aware™ recycled crewneck sweater

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The Jet unisex Aware™ crewneck sweater is made from 280 g/m² 50% recycled polyester and 50% recycled cotton, and it features a timeless silhouette and an enhanced ribbed neckline for added comfort and style. The sweater incorporates Cyclo® recycled fibres where they use pre-sorted waste that determines the colour of the yarn. These fibres do not only reduce the demand for virgin resources but also exhibit a commitment to a circular life, embodying the essence of reducing waste and promoting a closed-loop system. Each sweater also comes with an Aware™ tracer. This innovative feature allows users to trace the origins and journey of their item through a QR code, enhancing transparency in the supply chain and fostering a stronger connection between the product and its production process. Learn more about the undyed fabrics and Aware technology.

